

Heppe

The Soul That WAS Chopin's and The Spirit That IS Paderewski's



CHOPIN



PADEREWSKI

*Find Re-birth in These Superb Instruments—
The Aeolian Duo-Art Pianos and Pianolas*



WEBER GRAND PIANOLA
\$1800



STEINWAY DUO-ART GRAND PIANO
\$2650



STECK GRAND PIANOLA
\$1500

*Purchasable in Philadelphia Only at Heppe's—
Sole Agents for the Famed Aeolian Products*



STROUD DUO-ART PIANO
\$850



STECK DUO-ART PIANO
\$1150



WEBER PIANOLA
\$1050



STEINWAY GRAND PIANOLA
\$2100



IF ART is expression, then the Aeolian Duo-Art Piano is the art of music personified! Whether it be the Weber, the Steinway, the Steck or the Stroud—any instrument pictured on this page; whether its cost be hundreds or thousands, it is still the personification of the witchery and glories of the musical art. WHY?

Because when it plays *it* does not play, but the master who made the record *does* play. You do not listen to a machine—you hear a man; you do not have to be content with an automaton—master interprets master.

Do you know that Chopin was a Pole and that Paderewski is a Pole? Then think what it means to have the living master unlock the sepulcher of the one that has gone, to touch his departed genius into singing life through this most amazing of all instruments—the Aeolian Duo-Art Piano!

No other player-piano in all the world can throw back the curtain from Beethoven's inspired mind (through the instrumentality of a Bauer, a Hofmann, a Chaminade or a Carreno) and reveal what was in the great composer's heart—none save the Aeolian Duo-Art Piano, procurable at Heppe's upon terms of payment astonishingly burden-free!

Two Arts!

The exact art of the instrument in recording the exact art of the world's greatest virtuosi; their most delicate touch or their great bursts of symphonic grandeur when wave on wave of sound flings out its message to its listeners or trills away into a caressing tinkle of threadlike melody.

Yes, it is inspiring, and that man or woman who owns an Aeolian Duo-Art Pianola, be its price great or small, really occupies an *insolent* position, since merely by touching a switch they can summon to their drawing rooms the spiritual presence of all the greatest composers of the past, as well as the physical expression; the technique of the world's greatest interpretative artists.

A million dollars and more, the better part of a half century, the thought of many minds have been lavished upon bringing this wonderful instrument to perfection. But you will agree with all the most notable Americans and Europeans (who own the Duo-Art Piano) that no sacrifice was too great when the achievement is considered.

And these instruments are at Heppe's. A word from you by phone, a note in the mails, or a call at the Store will make you acquainted not with a piano-player, but with the Duo-Art Piano—the epitome of all accomplishment in the world of pianoforte invention.

One Price only—at Heppe's—and the world over!

C. J. HEPPE & SON

1117-1119 Chestnut Street
6th and Thompson Streets

Founded 1865



WEBER DUO-ART PIANO
\$1350



STEINWAY PIANOLA
\$1350



STROUD PIANOLA
\$600



WEBER DUO-ART GRAND PIANO, \$2150